

Make your email marketing campaigns contextual in real-time

LiveVideos

Drive video views 35% - 45% higher with real embedded video in email that plays back right in the inbox.

LiveImages

Make regular "images" come to life by displaying them based on each opener's real-time weather conditions, geo-location, mobile device in use, time zone, and more.

LiveTimers

Create urgency for a sale or upcoming event with Countdown Timers and time-expiring images.

LiveScrapes

Make changes to your web site and instantly reflect those changes within your email marketing campaigns - even after the message was sent.

LiveFeeds

Deliver social context to your email messages by displaying an up-to-the-minute Facebook, Twitter, Instagram, or YouTube feed - or customize by adding your own.

LiveMaps

Upload a series of locations, and deliver a dynamic local map of the location closest to the opener in real-time.

LiveReveals

Reveal hidden messages, prizes, coupon codes, etc., when opener clicks or scratches a dynamic image.

LiveForecasts

Cater to your recipient's natural surroundings with real-time weather forecasts.

LiveSlides

Upload a series of images and deliver a smooth slideshow.

LivePolls

Propose questions and display poll results that update immediately in your inbox.

LiveTrackers

Track packages from FedEx, UPS, and the USPS dynamically within email - no clicks required.



Stop by We're **OPEN**

Lunch Special

VIDEO LEARNING SERIES: FOOD & WINE PAIRINGS

20 09 14 17
DAYS HOURS MINUTES SECONDS

WE'RE IN YOUR NEIGHBORHOOD!

CLICK HERE TO REVEAL GIFT CODE

GOURMET HAMBURGERS

m t w
30° 35° 40°

NEXT WEEK'S SPECIALS

sat sun

WHAT IS YOUR FAVORITE?

1. A PERFECTLY COOKED STEAK
2. CRISPY FRIED CHICKEN
3. A FRESH, GREEN SALAD
4. A GOOD OL' AMERICAN BURGER

VOTE NOW!

USPS TRACKING

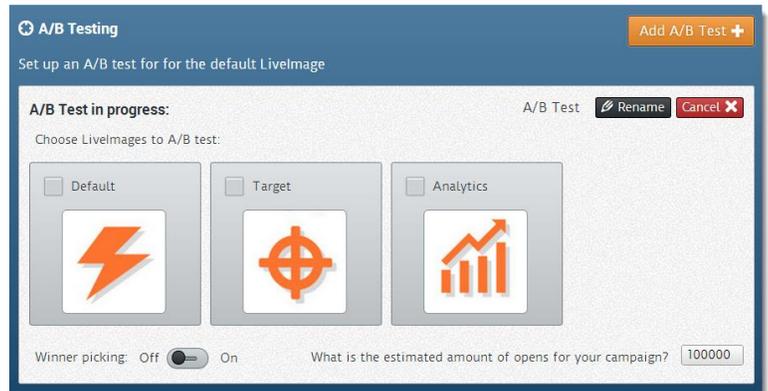
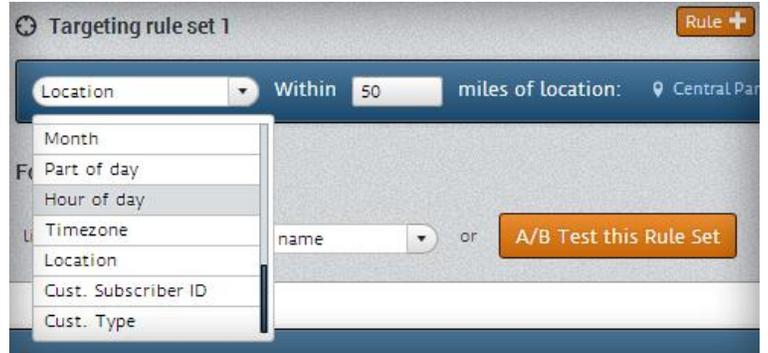
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DELIVERED

Targeting & Testing

Optimize your campaigns by leveraging data collected at the moment of open.

- Add targeting rules to map content to recipients based on opener data including geo-location, local weather, device in use, local outside temperature, mail client, or mobile device language settings.
- Run automated A/B testing at a global or segment level by combining real-time data with data in your email service provider or CRM platform to drive engagement, clicks, and conversions.
- Use the campaign targeting simulator to see your content as it would appear in your opener's inbox. Simulate various opener conditions to ensure the accuracy and relevancy of your campaign targeting.



Powerful Analytics



Understand exactly how real-time content impacts performance with RealTime Email's class-leading analytics. Drill down on each open, click, or conversion and analyze at an individual level, or slice and dice to create real-time segment visualizations for use with enterprise data management platforms or your email service provider.