



# Drive More Revenue Through Commerce Marketing Automation!

## About Bronto

Bronto Software provides a cloud-based marketing platform for organizations to drive revenue through their email, mobile and social campaigns. Focused exclusively on the Commerce Marketer, Bronto is the number one ranked email marketing provider to the Internet Retailer Top 1000. The Bronto Marketing Platform uses data from commerce platforms to drive revenue through personalized, order-based, targeted marketing messages.

### Why Bronto?



#### Commerce Focus

#1 email marketing provider to the Internet Retailer Top 1000



#### THE STEVIES

#### Elite Support and Strategic Guidance

8-time winner for Best Customer Service

#### //CODiE//

#### Sophisticated Marketing Made Easy

Finalist for Best Marketing Automation Solution

## Bronto Connector for NetSuite

Bronto's NetSuite Connector enables seamless exchange of data, such as item, customer and transaction information, from NetSuite, which can then be used to build precise customer segments in Bronto based on past-purchase history. This allows for personalized post-purchase campaigns, loyalty programs, cross- and up-sells, and more.

The NetSuite Connector is developed and supported by a dedicated team of Bronto engineers, creating the optimal customer service and support experience.



Customers Using Bronto and NetSuite:

