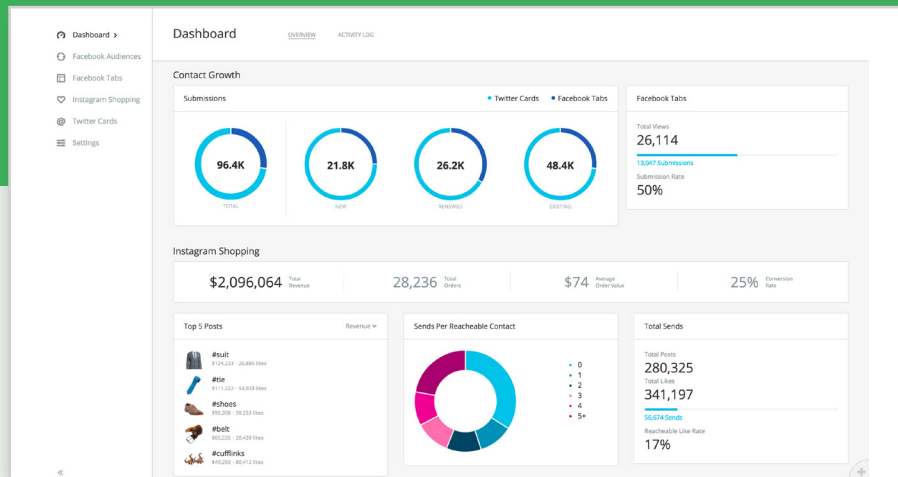




Socialite

Leverage the investment you've already made in social marketing and automate many of your current social media marketing campaigns to drive more sales.



TRACK SOCIAL MARKETING REVENUE IN BRONTO

Measure the impact of your social media marketing campaigns directly from within Bronto and use the data to optimize performance.

DRIVE SALES WITH BRONTO + INSTAGRAM

Promote your products with Instagram posts and automatically trigger ready-to-shop emails to interested users that "Like" those specific posts.

MAXIMIZE ENGAGEMENT WITH FACEBOOK AUDIENCES

Create a Custom Audience in Facebook based on your favorite segment in Bronto and drive more engagement with targeted ads. Or, create a Lookalike Audience to target potential customers. No need to manually import and export files!

GROW YOUR EMAIL LIST ON FACEBOOK

Looking for more contacts to market to? Create and publish a custom tab on your Facebook page for capturing email opt-ins and other contact data – all with a drag-and-drop form builder!

USE TWITTER CARDS TO GAIN NEW SUBSCRIBERS

Capture email opt-ins from Twitter Lead Generation Cards and automatically trigger events in Bronto – for example, a Welcome Series campaign.



For more info about Bronto Apps, contact us at **888-BRONTO-1** or visit appcenter.bronto.com.