




## About Bronto

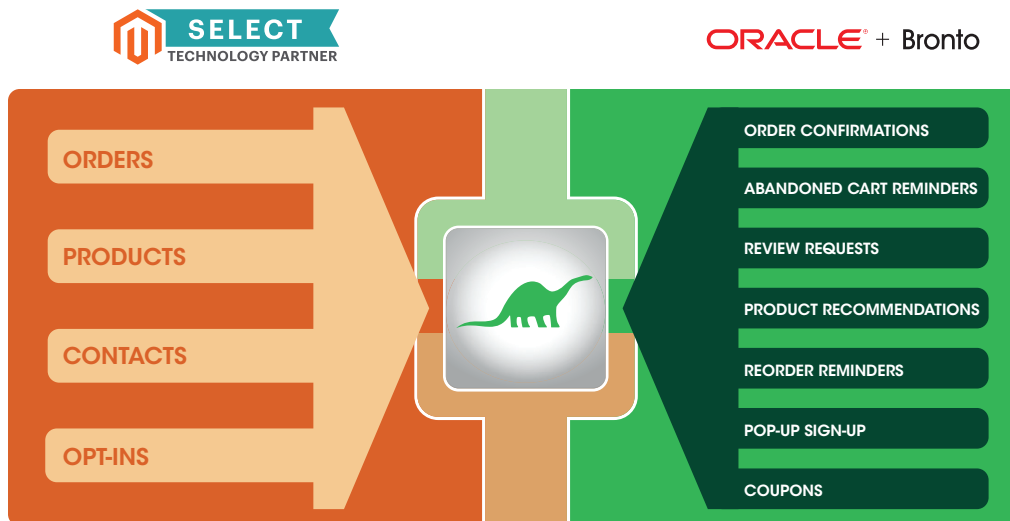
Bronto Software provides a cloud-based marketing platform for organizations to drive revenue through their email, mobile and social campaigns. Focused exclusively on the Commerce Marketer, Bronto is the number one ranked email marketing provider to the Internet Retailer Top 1000. The Bronto Marketing Platform uses data from commerce platforms to drive revenue through personalized, order-based, targeted marketing messages.

 <p><b>Commerce Focus</b></p> <p>#1 email marketing provider to the Internet Retailer Top 1000</p>	<p>Why Bronto?</p>  <p><b>THE STEVIES</b></p> <p>Elite Support and Strategic Guidance</p> <p>8-time winner for Best Customer Service</p>	<p><b>//CODiE//</b></p> <p>Sophisticated Marketing Made Easy</p> <p>Finalist for Best Marketing Automation Solution</p>
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## The Magento Connector

Your Magento website contains a wealth of insight into your customers and what they're buying. And studies have shown that shoppers will purchase more if you send them personalized messages based on their past buying behavior.<sup>1</sup>

The Magento Connector by Bronto allows you to import past-purchase information from Magento into the Bronto Marketing Platform – including full order history and details about the specific products purchased – so you can create and scale ultra-targeted, personalized email and cross-channel marketing campaigns.



Customers Using Bronto and Magento:



<sup>1</sup>The e-tailing group. 7th Annual Consumer Personalization Survey, March 2015