

About Bronto

Bronto Software provides a cloud-based marketing platform for organizations to drive revenue through their email, mobile and social campaigns. Focused exclusively on the Commerce Marketer, Bronto is the number one ranked email marketing provider to the Internet Retailer Top 1000. The Bronto Marketing Platform uses data from commerce platforms to drive revenue through personalized, order-based, targeted marketing messages.

Why Bronto?



Commerce Focus

#1 email marketing provider to the Internet Retailer Top 1000



THE STEVIES

Elite Support and Strategic Guidance

6-time winner for Best Customer Service

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Sophisticated Marketing Made Easy

Best Marketing Automation Solution in 2014 & 2015

Bronto Connector for Demandware

Your Demandware site contains a wealth of insight into your customers and what they're buying. And studies have shown that shoppers will purchase more if you send them personalized messages based on their past buying behavior.¹

The Bronto Connector for Demandware allows you to seamlessly import past-purchase information from Demandware into the Bronto Marketing Platform - including full order history and details about the specific products purchased - so you can create ultra-targeted, personalized email and cross-channel marketing campaigns that drive GMV.



Customers Using Bronto and Demandware:

