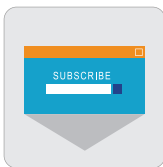


“The pop-up we created and launched through Bronto led to a 1,200% increase in monthly sign-ups versus our old pop-up.”

francesca's®

Briana Mitchell, Email and Copywriting Marketing Manager



POP-UP MANAGER

Automate list growth and shopper engagement to increase conversions using Bronto's pop-up message builder and tracker.

INTEGRATED

Right inside your Bronto account, design pop-up messages that can be optimized for both desktop and mobile. Use pop-ups to collect shopper preferences, trigger a welcome series or product recommendation email, or offer coupons for discounts on sign up.

EASY

Design, preview and deploy pop-up messages and ribbons in minutes, with no coding required. Our visual editor and simple, user-friendly design allows for quick customization. Store and manage multiple versions of pop-up sign-ups for future use.

EFFECTIVE

Automate pop-up messages at the vital points you choose in the customer journey to boost list growth, engagement and conversions. Dynamic Ribbon and mobile responsiveness ensure the best customer experience with your marketing messages. Use A/B testing to identify messages that garner better responses.

Need help developing and deploying your Pop-Up Manager app strategy? Bronto offers managed services to kickstart your pop-up campaigns. Our Professional Services team can assist with your Pop-Up Manager strategy, creative, coding, sending and measurement to optimize your next campaign.

To learn more, contact your Bronto account manager or call 888-BRONTO-1